



**Tracy Bahl**

## **EXECUTIVE—PHILANTHROPIST—COMMUNITY SUPPORTER**

MEET **TRACY BAHL**, FHS CLASS OF 1980, EXECUTIVE VICE-PRESIDENT OF HEALTH PLANS FOR CVS CAREMARK CORPORATION AND FOUNDER OF THE BAHL FOUNDATION.

Tracy Bahl is a testament to the maxim: To succeed in life, know where your interests lie and stay true to your passions.

Tracy knew early in life that he wanted a career in health care. He was also extremely interested in sports; unfortunately, he was prone to injuries. “My mother said I learned so much about medicine and healthcare from having to tend to my own injuries,” he explains.

Even though he had a strong interest in a combination of medicine and sports, it was a period of time before his specific career path became clear to him. However, he explains, “a very significant influence in my career path was an honors physical education program offered at the high school.” Through the program, he became a lifeguard, certified in Advanced First Aid, and was exposed to a broad range of health, fitness, and wellness topics. He exclaims, “I loved it and knew I wanted to do something in that field.”

He began his freshman year at Gustavus Adolphus as a physical education major, planning to coach football, teach physical education, and study sports medicine. Eventually, he enrolled in a new program combining business, health, and exercise science. He graduated with a triple major, which became the basis for his career in healthcare. After graduation, he completed MBAs from the University of Columbia School of Business and the London Business School.

Tracy began his career as a cardiac rehab tech in Southern California. He would make the transition to healthcare management when he joined Cigna Healthcare in 1991. Over the decades, he held senior management positions with CIGNA and United Health Group. In 2008, he became Special Advisor for General

Atlantic Partners. Finally, in 2013, Tracy became Executive Vice President of Health Plans for CVS Health, with responsibility for the company’s growth, profitability, and performance. Tracy also serves on boards of Gustavus Adolphus College and TeleTech Corporation.

Tracy attributes his success to a loving family, quality teachers and coaches, and a supportive community—which is why Faribault is central to his personal mission of giving back. He is founder of the Bahl Foundation, which advances the well-being of children through health, education, faith, and the arts.

“Our mission is centered on the belief that children across the globe are the future of our society worldwide, yet are often the most vulnerable and challenged to achieve their dreams,” he says.

The Bahl Foundation philanthropy has been instrumental to the Bahl Field Soccer Complex, and the Paradise Center for the Arts Bahl Auditorium, both in Faribault. The Foundation also supports scholarships, and the STRIVE and STAY programs, which assist students in Faribault’s middle and high schools.

Pursuing his passions has contributed to Tracy’s success and his awareness of the needs of others, especially those in his own community. In a 2013 interview with the *Faribault Daily News*, he remarked, “I will always be from Faribault, and I am proud to tell people that. While I have left the community, the community has never left me.” In a recent conversation, he added, “I will always be grateful for the experiences I had in the Faribault school system. In addition to unlocking the path to my career, my life has been shaped by great teachers and leaders.”